

# ADVERTISING RATES AND SPECIFICATIONS

**All Show Catalog Advertisements must be received by January 20, 2014 to be included in the Show Book. Advertisements should be 300 DPI in JPEG format. Files created as PDF's must be high resolution. Bleeds allowed only on full page and centerspread ads (bleed of 1/8" on all outer margins). Large files may be submitted as ZIP files. We are unable to edit any files. Send electronic submissions to Ric@sukifarms. Please note Sunshine State Expo in your subject line. Submission of materials does not guarantee ad placement until payment is received.**

	<b>Color</b>	<b>B&amp;W</b>	<b>Dimensions</b>
_____Centerspread	\$1000	N/A	17" wide x 11" deep
_____ Full-page	\$300	\$200	8.5" wide x 11" deep
_____ Half-page	\$175	\$125	7.5" wide x 4.75" deep
_____ Quarter-page	\$100	\$75	3.5" wide x 4.75" deep
_____ Business card	\$ 60 Color	\$50	3.5" wide x 2" deep

**Premium Placements**

Centerfold	\$1000
\$ _____	
Back Cover	\$700
\$ _____	
Inside Front Cover	\$400
\$ _SOLD_	

**TOTAL**

\$ \_\_\_\_\_

## Payment Method

Please make your check or money order payable to FABAA and **send with this form to Florida Alpaca Breeders Association (FABA) 614 E. Hwy. 50 #312, Clermont, Florida.**

Name: \_\_\_\_\_

Farm/Business Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact email: \_\_\_\_\_

Contact Address: \_\_\_\_\_

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